



MALAKOFF

SPEECH BY

**ENCIK ZAINAL ABIDIN JALIL
CHIEF EXECUTIVE OFFICER
MALAKOFF CORPORATION BERHAD**

**MALAKOFF ANNUAL CHARITY RIDE
26 MAY 2013**

Bismillahir rahmanir rahim

Assalamualaikum warahmatullahi wabarakatuh

And a very good afternoon.

Distinguished Guests,

Ladies and Gentlemen,

On behalf of Malakoff Corporation Berhad, I take great pleasure in welcoming you back and would like offer my heartfelt congratulations to all of our cyclists and support teams for safely completing the Malakoff Annual Charity Ride. Please give them a round of applause!

As you are aware, our riders have travelled a gruelling distance of 480km across four states over three consecutive days. They began their journey just two days ago from Johor Bahru, cycling north towards Negeri Sembilan and Pahang before ending their journey today right in the heart of KL Sentral.

They braved what is perhaps the most physically enduring cycling event in Malaysia – all for a praiseworthy cause. *Syabas!*

Ladies and Gentlemen,

I would also like to take this opportunity to extend my appreciation to our business partners and associates whose



contributions have made this year's "Sports for Charity" Ride another outstanding fundraising event. This year, we have successfully raised RM172,700 in total.

This would not have been possible without the generous support of all our partners and I would like to particularly express my gratitude to our top donors, namely, Alstom Asia Pacific, Bank Muallamat, Allianz General Insurance, Gas Malaysia, Mudajaya Corporation Berhad and Sterling Insurance Brokers.

The amount raised has benefitted some 24 welfare organisations and schools located along the cycling route in Johor, Pahang, Negeri Sembilan and Kuala Lumpur. We have carefully identified our recipients and are confident the funds will be applied to champion community empowerment and education programmes in rural areas and for the benefit of the underprivileged.

To name just a few of our beneficiaries, this year I am pleased to note they include Pusat Jagaan Nur Muhammad, Asnaf Murni, Malaysian Association for the Blind, Pertubuhan

Kebangsaan Orang Kerdil Malaysia and Pertubuhan Kebajikan Dan Pendidikan Raudhatul Ikhwani.

A portion of the funds raised were also distributed to a number of schools including Sekolah Kebangsaan Andek Mori, Sekolah Kebangsaan Sungai Boh, Sekolah Kebangsaan Seri Sinaran Chokoh and Sekolah Jenis Kebangsaan (C) Pei Chiao.

Taking a short respite from the gruelling cycling challenge, I am pleased to report that so far, we have distributed RM72,000 to 13 beneficiaries prior to the start of the Ride in Mukim Serkat, Johor. This evening, it is with honour that we shall be handing over the remaining to 11 noteworthy organisations from around the Central Region.

Ladies and Gentlemen,

Since the inaugural Malakoff Annual Charity Ride seven years ago, donations from business associates have increased steadily from RM47,900 in 2006 to a record RM206,000 last year.



Collectively, the Malakoff Annual Charity Ride has raised more than RM920,000, which has benefitted over 90 charity homes, orphanages and schools covering each state in Peninsular Malaysia.

The growing numbers reflect the increasing popularity and support for this initiative from Malakoff's employee and partners.

At Malakoff, we are absolutely convinced of the importance of continuous engagement in the local communities within the areas where we operate. As a responsible and active participant of the community, such engagement must extend beyond the areas of our business operation.

I am very pleased that through Malakoff's Corporate Social Responsibility programmes, we have had a long history of investing in the communities through a broad range of activities undertaken by the Company every year.

Before I conclude, I would like once again thank all of you for your kind contributions and continued support. To the cyclists

in particular, I commend your grit and determination in completing this year's 480km challenge. I hope you will continue to participate in the spirit of friendship in future Malakoff Annual Charity Rides.

Thank you all for joining us and supporting our cause. Not forgetting, Syabas to the organising committee's effort in making this event a success.

Thank you and enjoy the rest of the day.

- THE END OF SPEECH -

