



# MALAKOFF

**SPEECH BY**  
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**MALAKOFF CORPORATION BERHAD**

**CORAL REHABILITATION PROJECT**  
**21 JUNE 2013**

Yang Berhormat Dato Dr. James Dawos Mamit  
Deputy Minister of Natural Resources and Environment

Yang Berbahagia Dr. Sukarno Bin Wagiman  
General Director of the Department of Marine Parks Malaysia

**Distinguished Guests,**

**Ladies and Gentlemen,**

A very good afternoon.

It gives me great pleasure to be here with you today. On behalf of Malakoff Corporation Berhad, my utmost gratitude to all of you for your unwavering support towards our annual Coral Rehabilitation Project.

Malakoff is honoured to be working in close partnership with the Ministry of Natural Resources and Environment, the Department of Marine Parks as well as the Department of Environment.

This concerted effort and sustained collaboration is significant in ensuring that the coral reefs of our nation thrive to maintain the delicate balance in the marine eco-

system. Malakoff together with the relevant authorities will continue to support our nation's biodiversity which offers a significant recreational attraction for domestic as well as international tourists.

As we are all aware, coral reefs, their associated ecosystems and biodiversity, throughout the region have come under increasing pressure. This impacts not only the rich marine life dependent on the corals, but also many of the rural and coastal communities who depend on these systems for their livelihood.

Malakoff as a company that has always been committed to working with local communities and through efforts such as this one today, we are pleased to reassert our commitment here in Pulau Mentinggi to ensure that the coral reefs surrounding this island are able to support the area's biodiversity.

Ladies and Gentlemen,

The total cost of this event is RM160,000 which includes the contribution from Malakoff, corporate donors and participants of this program. Our utmost gratitude goes to corporate donors, namely Asian Finance Bank Berhad, KPMG, Allianz General Insurance Company (Malaysia) Berhad, UAT Air Conditioning Sdn Bhd, Maybank Investment Bank Berhad, Bank Muamalat Malaysia Berhad and MRCB Environment Sdn Bhd. I also would like to thank the divers and non-divers who have selflessly volunteered for this cause and contributed RM400 and RM300 respectively to be a part of this program. I would also like to acknowledge the organizing committee who are committed in making the event a success.

The contribution has made it possible for organizing the Coral Rehabilitation Program as part of our commitment to safeguard the marine ecosystem in Pulau Mentinggi. Part of the contribution will be channelled to install artificial coral reefs made from ceramic materials, known as Enviro, which have been proven to successfully cultivate coral nurseries.

In addition, Malakoff will collaborate closely with the local communities to further drive the message of preserving our natural marine heritage. Through these

educational programmes, the Coral Rehabilitation Project will serve as a springboard to further inculcate a greater sense of ownership amongst the local communities, including its younger generations.

Ladies and Gentlemen,

At Malakoff, we have assured long-term commitment to protect the coral reefs at various locations across the country under our Corporate Social Responsibility flagship platform – the Malakoff Community Partnerships.

For your information, the Company has previously organised two other Coral Rehabilitation Projects. The first was initiated in Pulau Tioman, Pahang in 2011 and the second programme was held in Pulau Redang, Terengganu last year. I am pleased to note that both projects have garnered an enthusiastic response from the local communities who share our goals of rehabilitating the corals.

Equally important, the projects have shown positive results in terms of the coral 'health'. With your continuing support, I am sure that the same success can be replicated here in Pulau Mentinggi.

Before I conclude, I would like to once again express my gratitude to Yang Berhormat Dato Dr. James and Yang Berbahagia Dr. Sukarno for being here with us today.

A special thank you also goes to the hard-working committee and most of all, our volunteers without whom this event would not have been possible.

Thank you and let's work together to save the corals.

**- THE END OF SPEECH -**